

Managing The Beef Herd

Planning... to capture opportunities

The past six or seven years has seen many challenges for beef cattle producers. Drought forced liquidation of herds at low prices while having to buy feed at record high levels. We also saw cattle numbers drop to near record low numbers. These record low numbers of cattle helped push cattle prices to all time high prices. Of course these record prices did not last nearly long enough. We quickly rebuilt cattle numbers and saw prices plummet. We did see a brief recovery in prices in the past year, but it was not long lived. With the volatile cattle market we have to make informed and wise decisions in our management programs and marketing programs. Nutrition is a major expense in all cow/calf operations. Many questions arise when it comes to nutrition. What can I feed? What is the best value for my operation? How much do I need to feed? How do I know the cost of my feeding program? Is hay my best option? Are bulk commodities an option? Other challenges include herd health concerns, including the latest on Trichomoniasis. Culling Bulls and Cows? Nutritional needs for different classes of cattle (heifers, 1st calf heifers, mature cows, etc.) How body condition and body weight determine nutritional needs? How quality of hay effects nutrition?



Date: Friday, September 22, 2017

**Location: Camp Cooley Ranch Sale Pavilion
4297 Camp Cooley Ranch Rd, Franklin, TX 77856**

Please call to Pre-Register (979)828-4270

Three CEU's will be given for private applicators needing hours.

(3 General)

pay \$25.00 registration fee at the door (check or cash)

7:45am –9:00am Registration and Booth Visitation

9:00am - 9:10am Introduction and Welcome

9:10am – 11:30am Topics for morning sessions will include: "Putting a pencil to your feeding program", "What commodities or feed stuff can I afford for my operation", Determining the true cost of my hay", "Trichomoniasis– What is it? How does it affect me? Diagnosis? Management? Laws & Regulations affecting Trichomoniasis.", Medical & Physical factors that help determine whether to cull or keep bulls and cows"

11:30am –1:00pm Lunch, Booth Visitation & some door prizes.

1:00pm – 2:30pm: Topics for afternoon sessions will include: "How important is body condition scoring?", Why do I need to know what my cows weigh?", "Do I need to feed replacement heifers, bred heifers, 1st calf heifers, & mature cows separately?", "More on Physical and medical reasons to cull cows & bulls"

2:30pm Final door prize drawing , and adjourn.

We hope to have twenty plus Ag Industry booths set up for the day's activities. The booth participants will also supply door prizes that will be given away that day.

We will have a great group of speakers to present the identified topics. These will include: Dr. Jason Johnson –Associate Professor & Extension Economist, Dr. Steve Schultz, DVM –Franklin TX, Dr. Jason Cleere –Associate Professor & Extension Beef Cattle Specialist.

Contest - Built into the day's program will be a contest that will help sharpen your management skills. Prizes will be awarded at the end of the day to the highest scores. Should be fun and informative and with a little luck, lucrative.

Directions to Camp Cooley Ranch from Franklin

From red light on Hwy 79 in Franklin go East on Hwy 79 for 10.8 miles, Turn left on Rolke Ranch Rd (CR 372). Follow for 4 miles to Camp Cooley entry gate. Continue 1.4 miles on Camp Cooley Rd. Take a right on Sale Barn Rd. Continue about .3 miles to Sale Barn on right. Parking is on the left.

Directions to Camp Cooley Ranch from Marquez

From the intersection of Hwy 7 and Hwy 79 in Marquez, travel West on Hwy 79 for 7.9 miles to Holly Cemetery Road. Take a right on Holly Cemetery Road and continue 1.9 miles to Varvel Road and take a left. Continue .5 miles to Camp Cooley Rd. Take a right and continue 2 miles on Camp Cooley Road to Sale Barn Rd. Take a right on Sale Barn Road and continue about .3 miles to Sale Barn on the right. Parking is on the left.

Directions to Camp Cooley Ranch from North of the Ranch

From the intersection of Hwy 7 and FM 979 continue South on FM 979 3.5 miles to FM 2096. Take a left on FM 2096 and continue for 2.3 miles to Cole Branch Road on the Left. Take a left on Cole Branch Road and continue .7 miles to Camp Cooley Road. Take a Right on Camp Cooley Road and continue 2.8 miles to Sale Barn Road on the Left. Turn on Sale Barn Road and continue .3 miles. The Sale Barn is on the right and parking is on the left.

Future Fall Programs

Pasture and Ranch Management Seminar

Monday, October 30th, Pridgeon Community Center in Franklin

7 CEU's will be available (1 IPM, 1 Laws & Regs, 5 General)

Call (979) 828-4270 to pre-register.

Farm and Ranch Management Seminar

Thursday, December 14th, Pridgeon Community Center in Franklin

8 CEU's will be available (1 IPM, 1 Laws & Regs, 6 General)

Call (979) 828-4270 to pre-register.

The members of Texas A&M AgriLife will provide equal opportunities in programs and activities, education, and employment to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity and will strive to achieve full and equal employment opportunity throughout Texas A&M AgriLife.

The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating.